

# Contacts

The **Contacts Module** in vCX – The Social CRM is designed to help businesses effectively **organize, manage, and leverage their customer base** for better communication and engagement.

Customers

Customers Per Page: 20 out of: 40

12

Search customers...

ImportAdd

	Name	Phone	Email	Tags	Location	Actions
<input type="checkbox"/>	Dhananjay Naidu		dontknow@gmail.com		.	
<input type="checkbox"/>	Saching K		dontknow@gmail.com		.	
<input type="checkbox"/>	Prabesh Yadav		dontknow@gmail.com		.	
<input type="checkbox"/>	Jai PK		dontknow@gmail.com		.	
<input type="checkbox"/>	Krishnan Ratha		dontknow@gmail.com		.	
<input type="checkbox"/>	Kapil Dubej		dontknow@gmail.com		.	
<input type="checkbox"/>	Sasti Property		dontknow@gmail.com		.	
<input type="checkbox"/>	Sandeep Sanjay Shah		dontknow@gmail.com		.	
<input type="checkbox"/>	Anil Sopori		dontknow@gmail.com		.	
<input type="checkbox"/>	Rahul Agarwal		dontknow@gmail.com		.	
<input type="checkbox"/>	Anjali Verma		dontknow@gmail.com		Maharashtra, India	
<input type="checkbox"/>	Arjun Mehta		dontknow@gmail.com		Rajasthan, India	
<input type="checkbox"/>	Ashis Anshuman		dontknow@gmail.com		.	
<input type="checkbox"/>	Lenin D. I	7729616103	dontknow@gmail.com		.	

## What is the Contacts Module?

The Contacts Module serves as the central hub for all your customer information, enabling businesses to:

- **Search and Find Contacts:** Quickly locate any contact using powerful search filters.
- **Send Messages:** Initiate one-on-one conversations directly from the contact list.
- **Broadcast Campaigns:** Use contact groups to send mass messages and announcements.
- **Track Activities:** Know who has placed an order, booked a service, or scheduled an appointment.

## Key Features

### 1. Contact Organization

- Import or add contacts manually.

- Tag and categorize contacts for easy filtering.
  - View detailed profiles, including past interactions, orders, or appointments.
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# Why Use the Contacts Module?

The Contacts Module empowers businesses to:

- **Streamline Communication:** Easily manage customer interactions and ensure faster response times.
  - **Enhance Personalization:** Use detailed contact data to craft targeted and relevant messages.
  - **Improve Customer Insights:** Understand customer preferences, orders, and engagement history at a glance.
  - **Boost Campaign Effectiveness:** Dynamic groups make it easy to target the right audience with minimal effort.
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Revision #2

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