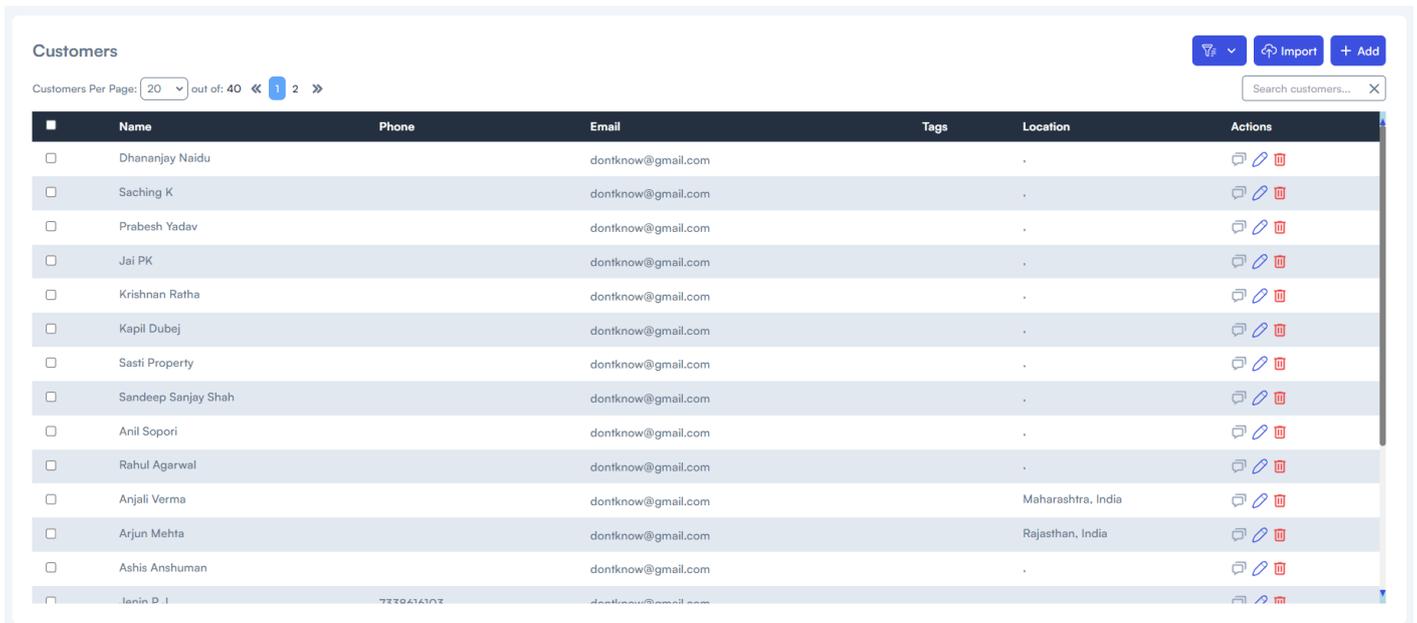


Contacts

The **Contacts Module** in vCX – The Social CRM is designed to help businesses effectively **organize, manage, and leverage their customer base** for better communication and engagement.



The screenshot displays the 'Customers' module interface. At the top, there are buttons for 'Import' and '+ Add', and a search bar labeled 'Search customers...'. Below the search bar, it shows 'Customers Per Page: 20 out of 40' with navigation arrows. The main area is a table with the following columns: Name, Phone, Email, Tags, Location, and Actions. The table contains 14 rows of customer data, each with a checkbox on the left and three icons (message, edit, delete) in the Actions column.

Name	Phone	Email	Tags	Location	Actions
<input type="checkbox"/> Dhananjay Naidu		dontknow@gmail.com		.	
<input type="checkbox"/> Saching K		dontknow@gmail.com		.	
<input type="checkbox"/> Prabesh Yadav		dontknow@gmail.com		.	
<input type="checkbox"/> Jai PK		dontknow@gmail.com		.	
<input type="checkbox"/> Krishnan Ratha		dontknow@gmail.com		.	
<input type="checkbox"/> Kapil Dubej		dontknow@gmail.com		.	
<input type="checkbox"/> Sasti Property		dontknow@gmail.com		.	
<input type="checkbox"/> Sandeep Sanjay Shah		dontknow@gmail.com		.	
<input type="checkbox"/> Anil Sopori		dontknow@gmail.com		.	
<input type="checkbox"/> Rahul Agarwal		dontknow@gmail.com		.	
<input type="checkbox"/> Anjali Verma		dontknow@gmail.com		Maharashtra, India	
<input type="checkbox"/> Arjun Mehta		dontknow@gmail.com		Rajasthan, India	
<input type="checkbox"/> Ashis Anshuman		dontknow@gmail.com		.	
<input type="checkbox"/> Lenin D. I.	7778616107	dontknow@gmail.com		.	

What is the Contacts Module?

The Contacts Module serves as the central hub for all your customer information, enabling businesses to:

- **Search and Find Contacts:** Quickly locate any contact using powerful search filters.
- **Send Messages:** Initiate one-on-one conversations directly from the contact list.
- **Broadcast Campaigns:** Use contact groups to send mass messages and announcements.
- **Track Activities:** Know who has placed an order, booked a service, or scheduled an appointment.

Key Features

1. Contact Organization

- Import or add contacts manually.

- Tag and categorize contacts for easy filtering.
 - View detailed profiles, including past interactions, orders, or appointments.
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Why Use the Contacts Module?

The Contacts Module empowers businesses to:

- **Streamline Communication:** Easily manage customer interactions and ensure faster response times.
 - **Enhance Personalization:** Use detailed contact data to craft targeted and relevant messages.
 - **Improve Customer Insights:** Understand customer preferences, orders, and engagement history at a glance.
 - **Boost Campaign Effectiveness:** Dynamic groups make it easy to target the right audience with minimal effort.
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