Smarter Conversations, Built for Impact

Overview

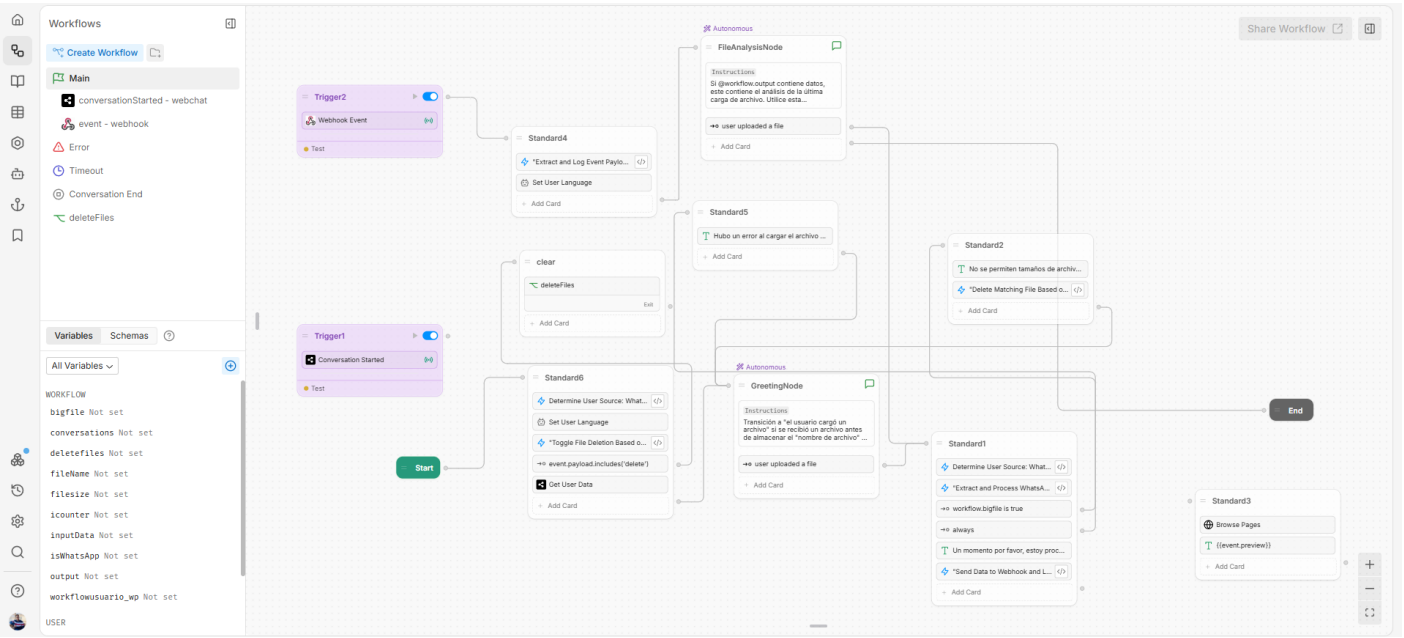
Versalence brings the power of **AI-driven conversations** to your business through expertly crafted chatbots built on **Botpress Studio**, a cutting-edge platform for creating intelligent and interactive bots. From document collection to food ordering, academic support, and appointment scheduling, our bots are designed to meet the unique needs of modern businesses across industries.

With a blend of **Botpress's world-class builder tools** and **Versalence's domain expertise**, we deliver bots that are fast to deploy, easy to train, and deeply effective in real-world interactions.

□□ Why Botpress?

At the core of our bot-building capabilities is **Botpress Studio** – a powerful, open-source, developer-friendly bot development environment. It enables us to:

- Design rich conversational flows visually
- Integrate AI/NLP easily for smarter interactions
- Build scalable, multilingual bots
- Embed bots seamlessly in web, mobile, or messaging platforms

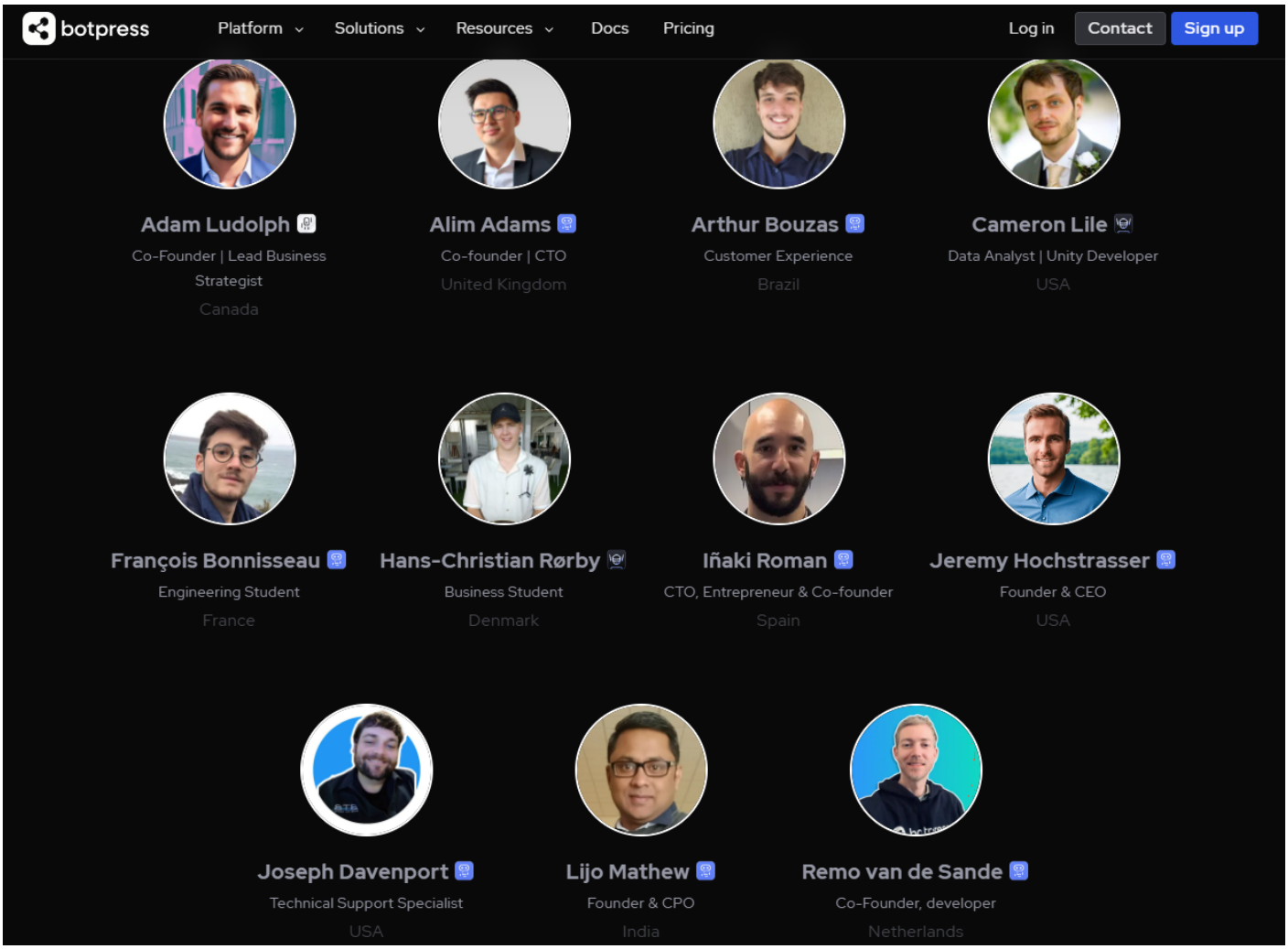


Versalence chose Botpress to **focus on solving real-world customer experience challenges** instead of reinventing the wheel. Botpress takes care of the heavy lifting of conversation flow design and NLP—allowing us to focus on business logic, automation, and user experience.

Expertise Behind the Bots

Versalence's team combines deep **AI, NLP, and automation experience** with real-world business understanding to create bots that **actually work for your customers**.

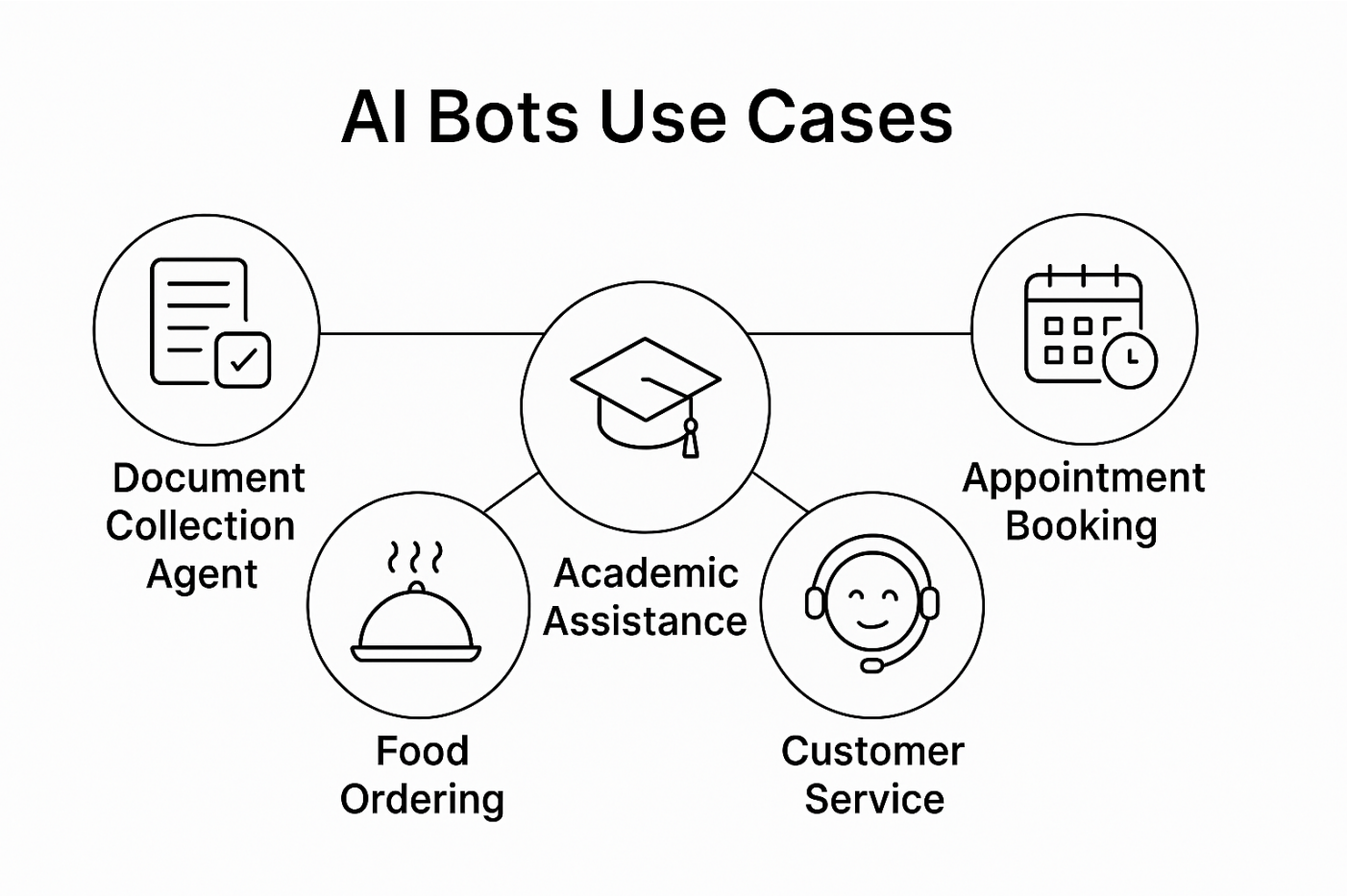
Our Founder is also recognized as a **Botbassador**—a title awarded by Botpress to global community leaders who help others build and scale their bots. This reflects our commitment to not only building great bots but also supporting the larger bot-building community with knowledge and best practices.



□□□ Built by Experts

Versalence’s Founder is a recognized **Botbassador**, known for helping the Botpress community build powerful bots. This expertise flows into every bot we build—tailored to industry needs and customer expectations.

□□ Use Case Highlights



Document Collection Agent

- Collect KYC, resumes, insurance claims, etc.
- Validate documents in-chat
- Send reminders and updates

Food Ordering Bots

- Order single meals or subscriptions
- Display menus and deals
- Process payments and delivery

Academic Support Bots

- Help with assignments, classes, exams
- Student-teacher coordination
- Notifications and forms

Appointment Booking

- Real-time slot booking

- Rescheduling and cancellations
- Integrated reminders

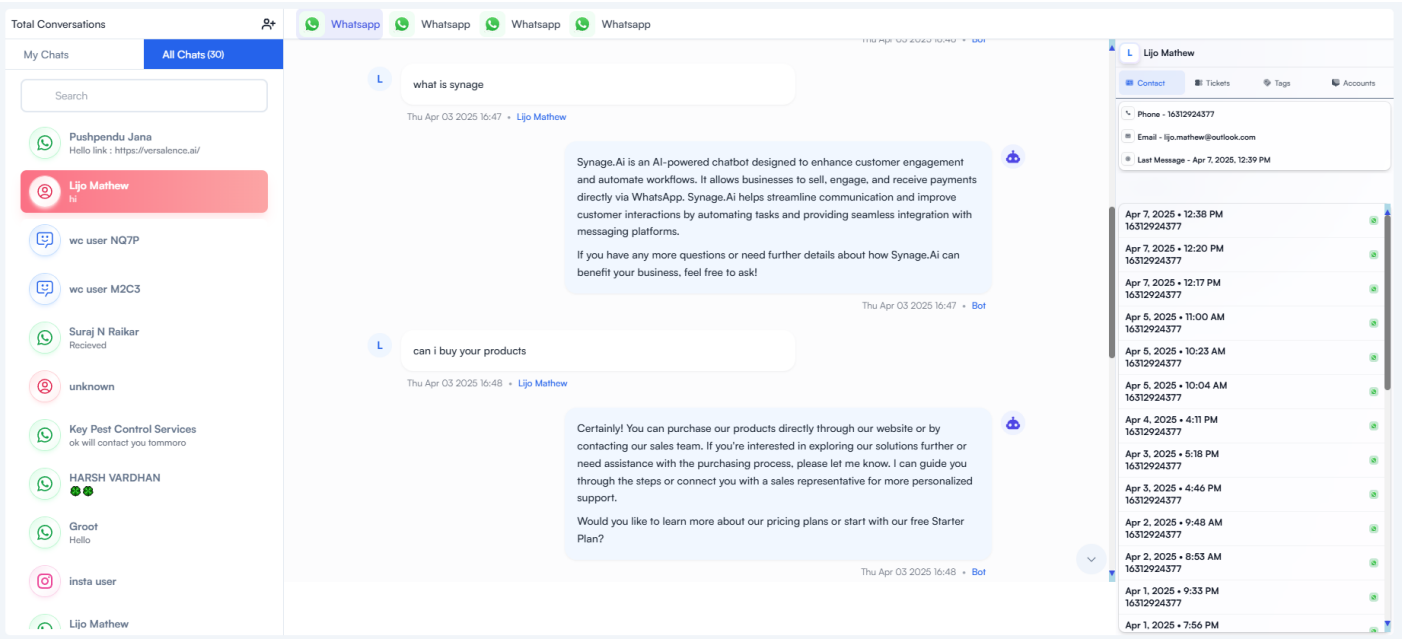
Customer Service Bots

- Answer FAQs instantly
- Handoff to live agents
- Feedback collection

Seamless Integration with vCX

Deploy bots directly inside the **vCX Social CRM** to:

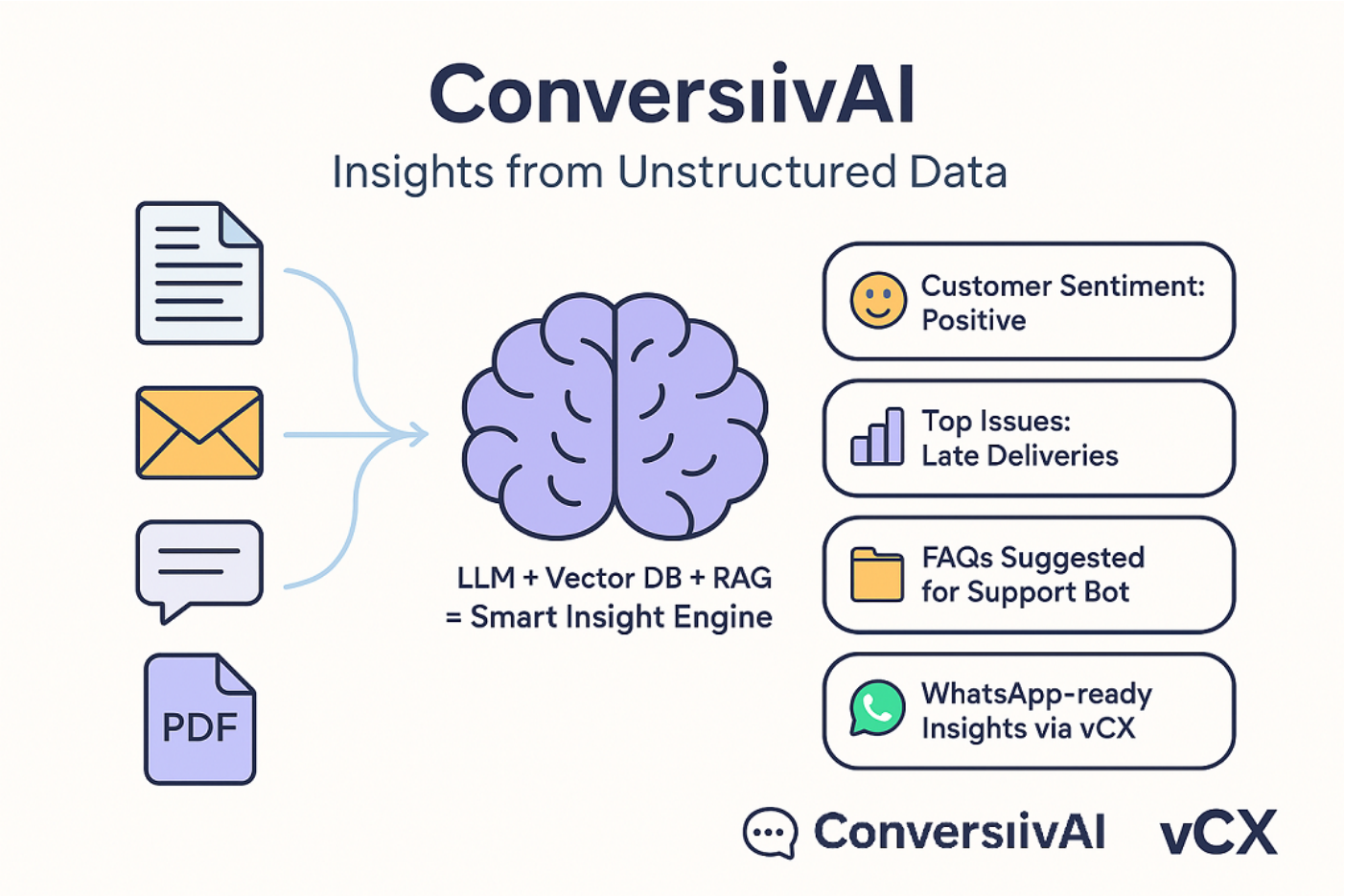
- Combine AI and human agents in real-time
- Automate lead qualification, booking, and support
- Work across WhatsApp, Instagram, Telegram, and Web



Coming Soon: ConversiivAI

Our next-gen bots will include:

- LLM-based chat with deep understanding
- Real-time business insight delivery
- Document Q&A and contextual recall



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